

**Crestview Partners has acquired Protect My Car from Private Investor Group****Deal Value: Not Disclosed****Sandler O'Neill served as exclusive financial advisor to Crestview Partners in this transaction.****Sandler O'Neill has advised on 40 U.S. insurance industry transactions since January 1, 2012, which represents more transactions than any other full-service investment bank during that time period.<sup>1</sup>****New York, NY & Clearwater, FL – September 6, 2018 –**

Protect My Car (“PMC” or the “Company”) today announced that funds managed by Crestview Partners (“Crestview”), together with members of PMC’s management team, have completed the acquisition of the Company from a private investor group. Financial terms of the transaction were not disclosed. Craig Rubino, who founded PMC in 2007 and has been CEO since, will continue to lead PMC as CEO and serve as a member of the Company’s Board of Directors.

Headquartered in Clearwater, FL, PMC is one of the nation’s leading providers of extended warranty products for vehicles, including vehicle service contracts. In 2018, for the second consecutive year, PMC earned a spot on the Tampa Bay Business Journal’s (TBBJ) “Fast 50,” which recognizes the 50 fastest-growing private companies in the Tampa Bay area. The Company also placed 663 on the Inc. 5000 and was named the 2<sup>nd</sup> best place to work in Tampa Bay.

Craig Rubino said, “We are excited about the next phase of PMC’s evolution, and we could not have asked for a stronger or more experienced partner at this time than Crestview. Crestview’s leadership team shares our vision that long-term success is rooted in delivering exceptional customer value and service, building robust strategic partnerships, establishing strong fundamentals while remaining agile and flexible and engaging employees on the front line and back end. We look forward to a mutually beneficial and rewarding relationship with Crestview for many years to come.”

“At Crestview, we build long-term value-added partnerships that enable businesses to unlock and achieve their full potential,” commented Alex Binderow, a Partner at Crestview. “Under Craig’s leadership, PMC has thrived in a competitive and customer-centric environment by providing high value-added service contract products for vehicle servicing and repairs. Crestview is excited about this investment and looks forward to working with PMC to capitalize on the numerous opportunities in front of the Company.”

(1) Full service investment banks defined as those with an average disclosed deal value of \$50 million or greater. Excludes terminated transactions, self-advisory roles and managed care insurance transactions.

Sources: S&P Global Market Intelligence; Company press release.

**Sandler O'Neill Contacts:**

1251 Avenue of the Americas, 6<sup>th</sup> Floor  
New York, NY 10020

John Butler  
Principal  
(212) 466-7994

Max Kaftal  
Vice President  
(212) 466-8073

Alexander Rothbard  
Analyst  
(212) 466-8058

**SANDLER O'NEILL + PARTNERS, L.P.**

**New York - Atlanta - Boston - Chicago - San Francisco**